



Dear Friend of the Chili,

It's Chili Time! The South Carolina State Chili Cook-Off Championships will be held in Belton during the weekend of Aug. 7-9. This event brings in dozens of people from around the country to compete for their chance at securing a spot at the International Chili Society World Championships.

This ICS sanctioned not-for-profit fundraising event helps raise money and awareness for non-profit organizations in our area. Over the last ten years, we have created an event that draws crowds of people who pay to sample chili from professional and amateur cooks, buy merchandise from vendors, and purchase food and drinks. Proceeds from these purchases go towards the net amount that we are able to give back to the beneficiary non-profits.

This year's festival beneficiaries include Belton Interfaith Ministries, Shalom Recovery House, Belton Area Museum Association, the Belton Center for the Arts, and the Children's Programs of Belton Masonic Lodge # 130.

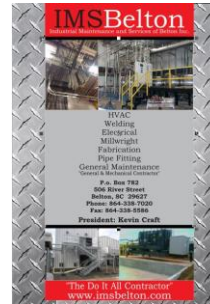
Please consider purchasing an ad to help fund this year's event. Your ad will give you a presence in the Cook-Off event program, printed for over 4000 guests to the festival to view and take home as a souvenir, significantly stretching your advertising dollars.

There are a wide variety of costs, depending on the nature of your business or organization and the size of your chosen ad space. I have enclosed an advertising level indication sheet, and will be in touch with you in the next few days to follow up and discuss how your participation can help make this event a success.

Thank you so much for your consideration. It is people like you who help make the SC State Chili Cook-Off Championships so successful each year.

Alison A. Darby

Alison Darby
Publicity Chairman
South Carolina State Chili Cook-Off Championships
Phone: 864-958-5264
Email: memoryln@charter.net



2020 PROGRAM AD RATES

Ad purchase deadline: July 3, 2020

<u>Ad Size</u>	<u>Business</u>	<u>Churches/Non Profit</u>	<u>Political</u>
Business Card	50.00	25.00	75.00
¼ page	100.00	50.00	150.00
½ page	200.00	100.00	300.00
Full page *	300.00	150.00	400.00

**Anyone who purchases a full-page ad will receive a complimentary booth at our event in addition to two complimentary tickets to the Cooks Party on Friday Night (Aug. 7) and admission to the VIP Room (snacks and beverages). Please also consider being a judge.*

Program Ad Policies

1. We must receive your approved ad layout by 7/3/2020. It is the responsibility of the ad purchaser to deliver said layout before this deadline. If approved ad layout is not received by 7/3/2020, the SC Chili Cook-off Championship reserves the right to create a program ad based on whatever information is available. **NO REFUNDS WILL BE GIVEN.**
2. Ad placement is at the discretion of the printer. Special requests for placement must be in writing and submitted at the time of payment. Every effort will be made to grant special requests, but no placements can be guaranteed.
3. Any ad content or images deemed unacceptable by the printer or the SC State Chili Cook-Off Championship executive committee will be refused and payment will be refunded.
4. Checks should be written to the SCSCCOC.

Questions?

Contact **Alison Darby, 864-958-5264** or memoryln@charter.net

**11th Annual SC State Chili
Cook-off Championships
2020 Program Ad Form**

Due July 3, 2020



Company or Organization Name _____

Address _____

Phone _____

Email _____

Website Address _____

Ad Copy: _____

Please attach a business card to this form or send a logo in jpeg or pdf file to memoryln@charter.net.

Size of Ad: _____

Amount Paid: _____

Make Checks payable SCSCCOC and send to Belton Alliance, PO Box 111, Belton, SC 29627.

For Office Use Only:

Date Received _____

Check Number: _____